



## Social Media Marketing for Small Businesses

Did you know that on average people spend nearly two and a half hours a day on social media? That creates a massive opportunity for businesses to reach and connect with potential customers!

Back in 2021, when my work contract was coming to an end, I realised that I wanted to use my social media expertise to support small businesses. And so, I set up Ace of Media and now work with small businesses across the UK helping them to share their passion with the world. You

may have already seen some of my work as I helped AJ Physio set up their Facebook page in 2022.

That support might be on an ongoing basis where I work alongside the business owner to consistently create quality content, or it can be short-term support where the business owners need my expertise to get that dreaded task off their to-do list. And more recently, I set up a membership group to offer that ongoing advice in a group setting.

In January, in that group, I'll be running a special challenge, focused on the background work involved in social media marketing and setting my members a short task every day. The goal is to support them in not being overwhelmed and to help them get their social media accounts on the right track for a wonderful 2024.

If you would like to know more about how I could help your business, come and find me on Facebook at 'Ace of Media.'

Tesni Kendell

[tesnihafkendell@gmail.com](mailto:tesnihafkendell@gmail.com)  
[www.aceofmedia.co.uk](http://www.aceofmedia.co.uk)

